



2010- 11 CBL Future Top Sports Executive Profile & Ranking



Jamar Johnson
 General Manager & Head Coach
 Location: Gilbert, AZ

Gilbert Explosion

Profile Information:

Sports Industry: Basketball (semi-pro)
 Staff Headcount: 6
 Position Reports: 2 Assistant Coaches, 1 Trainer, 3 Interns

Staff Rating Information (5 stars highest - 1 star lowest):

CBL corporate rating: 5 stars (highest score possible)
 Staff rating: 5 stars (highest score possible)
 Player rating: 4 stars (highest score possible)
 Professionalism: 5 stars (high score)
 Time management: 4 stars (average score)
 Media & press relations: 5 stars (improvement score)
 Staff communication: 5 stars (highest score possible)
 Sponsorship management: 5 stars (highest score possible)
 Vendor management: 5 stars (high score)
 Budget management: 5 stars (highest score possible)
TOTAL Score: 48 stars/50 stars = 96% rating

Business Management Information (5 stars highest – 1 star lowest):

Sponsorship achievement: 5 stars (highest score possible)
 Reports in on time: 5 stars (highest score possible)
 Game/event attendance: 5 stars (highest score possible)
 Promotional creativity: 5 stars (high score)
 Improved operation procedures: 5 stars (high score)
 Negotiated good vendor pricing: 5 stars (highest score possible)
 Successfully recruited players: 5 stars (highest score possible)
 Successfully recruited staff: 5 stars (highest score possible)
 Executive presence: 5 stars (highest score possible)
 Networking skills: 5 stars (highest score possible)
TOTAL Score: 50 stars/50 stars = 100% rating

The CBL is 98% sure that Jamar Johnson will be a Future Top Sports Executive!