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News Release

*FOR IMMEDIATE RELEASE*

## **Million dollar amateur basketball tournament set to tip-off**

Tempe, AZ (October 4th, 2010) – The Community Basketball Leagues (CBL), a youth and adult amateur-based basketball company announced a [\\$1 million dollar national charity basketball tournament](#) that will benefit non-profit organizations across the United States is set to tip-off this coming April of 2011.

The CBL tournament will have twelve tournament divisions with the boys and girls divisions starting at age 10 and the adult and wheelchair divisions starting at age 18 and up. The [tournament](#) will be a single game elimination with the two rounds of play. The first round of play will be the state tournament level and the second round of play will be the national tournament level. The division champions of each state will compete for the national titles.

“The mission of the CBL is to positively impact people, communities, and businesses and our million dollar tournament will give the players something to play for, instill a spirit of community pride and giving back, and it will allow us to fulfill our company’s mission,” said [Jamar Johnson, Chief CBL Commissioner](#).

Players that play in the CBL tournaments and leagues are considered amateur status and are not compensated financially. One hundred percent of the tournament prize money will be donated to non-profit organizations in the communities of the championship teams, in which, the teams will get to select three organizations to donate the prize money to.

The tournament prizes, brackets, and locations will be announced on the [CBLHOOPSUSA.com](http://CBLHOOPSUSA.com) website. Early bird team registration ends December 31<sup>st</sup>, 2010 and late team registration is from January 1<sup>st</sup> to March 31<sup>st</sup>, 2011. To get more information about the tournament rules, game schedules, and team registration cost visit the [CBL National Tournament](#) page at [www.CBLHOOPSUSA.com](http://www.CBLHOOPSUSA.com) or call 1-888-228-3855.

### **ABOUT COMMUNITY BASKETBALL LEAGUES (CBL Worldwide, LLC)**

Headquartered in Tempe, AZ, CBL Worldwide, LLC is a youth and adult amateur basketball leagues and tournaments company. The mission of the CBL is to positively impact people, communities, and businesses by promoting health and wellness, life skills education, and business stewardship. For more information about the Community Basketball Leagues, log on to [www.CBLHOOPSUSA.com](http://www.CBLHOOPSUSA.com).

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CBL media coverage link - <http://www.cblhoopsusa.com/media/>

CBL TV/video commercial link - <http://www.cblhoopsusa.com>